

Final report of the AKTION 96p7 project

AKTION Project: The Open Round Table of Museology project has built on the successful implementation of similar projects from previous years. In 2023, the Masaryk University together with the University of Graz thematically focused on the field of museum presentation as one of the most important and methodologically most complex activities of museum theory and practice. The advantage of the set topic was a direct cooperation with museum institutions, in which not only the involved researchers – pedagogues, but also students of both partner universities participated.

The results of the project can be summarized in a few points:

- Implementation of the Forum of Museology I and II courses at MUNI Brno
- Preparation of a student workshop
- Realization of professional excursions
- Special lectures by teachers
- Student workshop
- Publication of selected results in the form of articles and papers

Preparation of the workshop has started with the spring semester of 2023. At Masaryk University, a special course called Forum of Museology I was opened, where students were taught on selected topics in the field of presentation activities of cultural museums. This course was subsequently continued in the autumn semester (Forum of Museology II) under the guidance of Prof. P. Tišliar and Dr. L. Jagošová. At the University of Graz, similar tuition of students was provided by the University Museum and the Department of History under the direction of Prof. N. Reisinger, Dr. B. Biedermann and Dr. S. Köchel.

Professional excursions and special lectures of the teachers took place in Graz on the scheduled dates between 16th and 20th October 2023. On the Austrian part, the workshop was attended by two pedagogues – Dr. B. Biedermann and Dr. Stefan Köchel – and five students.

16 October 2023 – arrival of the teachers and students from the Masaryk University in Graz, accommodation and sightseeing in the historical centre of Graz.

17 October 2023 – lectures: a series of specialized lectures by pedagogues with expert discussions:

Prof. Pavol Tišliar:

Preparation and realization of compact travelling exhibitions

Dr. Lucie Jagošová:

Museum presentation and museum pedagogy in the field of „small museums“

Dr. Bernadette Biedermann:

Museum presentation and new trends in exhibition-displays from the perspective of museology

Dr. Stephan Köchel:

Museum presentation and museum interpretation. Philosophical reflection on a categorical relationship

18 October 2023 – educational excursions: professional excursions focused not only on viewing the permanent exhibition but also on expert commentary on the presentations and presentation techniques used:

- University Museum of the University of Graz: Hans Gross Kriminalmuseum
- University Museum of the University of Graz: UniGraz Museum (main building, basement)
- Schloss Eggenberg

19 October 2023 – Open Round Table: workshop – student round table, publicly streamed online, combined with student presentations and final discussion:

Mgr. Miriam Molnárová:

Exedrae as a Tool for Presentation

Chiara Adelsberger:

A proposal for an online exhibition of the painting Jesus as a good shepherd

Mgr. Lucie Valášková:

Great Moravian Jewellery and their Presentation

Veronika Kahraman:

The communication of caricature in the museum space using Erich Sokol as an example

Natália Románová:

Ships as Museums

Lena Probst:

Art education and its theoretical models for the field of (contemporary) art

Michal Denk, Matěj Svěrák, Heda Charvátová:

Taxidermy and Dermoplastic Exhibits in the context of Museum Presentation

Anna Rechenmacher:

Preserving the Unpreservable? – The Challenges of Ephemeral Art in Museums

Ilyas Baimukhametov:

The Transcultural Presentation: A Museum Presentation of Foreign Cultures

Philipp Messner:

Presentation of biographies in museums using special examples

Elizaveta Mukhortova:

The Application of Digital Technologies: Virtual and Augmented Reality in Museums

20 October 2023 – departure from Graz to Brno

Articles by teachers and papers by students on the presented topics were published in the indexed journal *Museology and Cultural Heritage* and the yearbook *Studia Museologica Slovaca*:

Lucie Jagošová: The concept of small museums from an international and local perspective: starting points for further research in the Czech Republic. In: *Muzeológia a kultúrne dedičstvo/Museology and Cultural Heritage*, vol. 11, 2023, Is. 4, pp. 45–58. ISSN 1339-2204

Pavol Tišliar: Preparation and realization of compact touring exhibitions on the example of exhibition projects of the Masaryk University. In: *Muzeológia a kultúrne dedičstvo/Museology and Cultural Heritage*, vol. 11, 2023, Is. 4, pp. 71–91. ISSN 1339-2204

Miriám Molnárová: Exedrae as a tool of social visibility. In: *Muzeológia a kultúrne dedičstvo/Museology and Cultural Heritage*, vol. 11, 2023, Is. 4, pp. 93–107. ISSN 1339-2204

Lucie Valášková: Great Moravian jewellery and its presentation in exhibitions. In: *Muzeológia a kultúrne dedičstvo/Museology and Cultural Heritage*, vol. 11, 2023, Is. 4, pp. 59–69. ISSN 1339-2204

Ilyas Baimukhametov: The Transcultural Presentation – A presentation of “foreign” cultures. In: *Studia Museologica Slovaca*, vol. 7, 2023, pp. 5–23. ISSN 2644-5670. ISBN 978-80-89881-28-4

Veronika Kahraman: The challenges and possibilities of caricature in museum communication using the example of Erich Sokol. In: *Studia Museologica Slovaca*, vol. 7, 2023, pp. 25–31. ISSN 2644-5670. ISBN 978-80-89881-28-4

Elizaveta Mukhortova: The application of digital technologies: virtual and augmented reality in museums. In: *Studia Museologica Slovaca*, vol. 7, 2023, pp. 33–37. ISSN 2644-5670. ISBN 978-80-89881-28-4

Lena Probst: Art education and its theoretical models for the field of (contemporary) art. In: *Studia Museologica Slovaca*, vol. 7, 2023, pp. 39–47. ISSN 2644-5670. ISBN 978-80-89881-28-4

Matěj Svěrák – Michal Denk – Heda Charvátová: Taxidermy and Dermoplastic Exhibits in the Context of Museum Presentation. In: *Studia Museologica Slovaca*, vol. 7, 2023, pp. 49–58. ISSN 2644-5670. ISBN 978-80-89881-28-4

Anna Rechenmacher: Preserving the Unpreservable? The Challenges of Ephemeral Art in Museums. In: *Studia Museologica Slovaca*, vol. 7, 2023, pp. 59–62. ISSN 2644-5670. ISBN 978-80-89881-28-4

Natália Románová: Ships as Museums (Museum Ships, Memory Ships). In: *Studia Museologica Slovaca*, vol. 7, 2023, pp. 63–69. ISSN 2644-5670. ISBN 978-80-89881-28-4


From the above, it is clear that the objectives of the implemented project have been met.

The project's funding was divided between Austria (5,120 EUR) and the Czech Republic (35,600 CZK). The finances were spent according to the AKTION rules. The budget included travel costs, accommodation costs and food allowance, services (interpretation), and remunerations for lectures held by teachers.

21,022.42 CZK were spent on the Czech part (12,982.00 CZK for travel expenses, 8,040.42 CZK as a remuneration for lectures held by Czech participants). The remaining amount of 14,577.58 CZK will be transferred to the account of the Ministry of Education, Youth and Sports of the Czech Republic. The underspending on the Czech part was due to the lower number of participants/students from MUNI at the workshop in Graz.

The implemented Open Round Table of Museology 2023 project has once again proved to be a viable platform for cooperation between the two universities regarding the studies and research in the field of museums and museology. A fruitful cooperation aimed at the preparation of the next project was established, and contacts between students were made. The results of the project in the form of published lectures (online stream), papers and articles contribute to a broader discussion on modern forms of museum presentation. The direct involvement of students in the chosen topic is an advantage adding value to the project results. Students worked on their topics under the supervision of pedagogues, carried out their first research in museum institutions, presented and discussed the issue of museum presentations. In professional excursions, they expanded their knowledge of modern trends in museum presentation in different types of museum institutions.

Brno, 17.1.2024



Prof. PhDr. Pavol Tišliar, PhD.