

PROJECT AKTION 63p8 „ IT IS POSSIBLE TO CONNECT THE RESCUE OF THE INDUSTRIAL MONUMENT WITH THE DEVELOPMENT OF THE CITY?“

Final report of the project in 2012

Proposer of the project Prof. Ing.arch. Helena Zemánková , VUT Brno

Partner of the Project: Stadler Gerhard, , Univ. Prof.Dr.TU WIEN I.Fur Kunstgeschichte, denkmalpflege u.Industriearchchaologie

The project was based on long cooperation between TU Vienna and the Faculty of Architecture VUT in Brno, and proposed for the period of 1.3. 2012 – 28.2.2013

During the year were fulfilled planed phases of the project :

1st phase - – **Lectures on Industrial Archeology .**

Lectures took place on both cooperating universities, always in presence of both professors, PhD students and students.

Output - lectures in TU Wien, Department of built heritage conservation

- Einführung in die Industriearcheologie – Ao. Univ. Prof.phil. Gerhard Stadler, 5 students of BUT FA Brno (supported by the project) and 35 hosting students
- Industriedenkmalpflege in Osterreich - Ein Überblick – Ao.Univ. Prof. phil. Gerhard Stadler, 1 pedagogue and 2 students from BUT FA Brno (supported by the project) and 35 hosting students.
- Management of Cultural Heritage - Prof .ing.arch.Helena Zemanková, 1 pedagogue and 2 students from BUT FA Brno (supported by the project) and 35 hosting students.
- Brauereien in Tschechien und Osterreich - Ao. Univ.Prof.phil. Gerhard Stadler, ing.Winfried Dimmel, 1 pedagogue and 2 students from BUT FA Brno (supported by the project) and 35 hosting students
- Montanarchalogie.Forschungen in Osterreich – Ao.Univ.Prof. phil. Gerhard Stadler, 5 students from BUT FA Brno (supported by the project) and 35 hosting students.

Another output – lectures on BUT Faculty of Architecture (within BSP subjects BSP – RIO –Conversion of abandoned buildings, KDT – Cultural heritage and design of architect, KST a 6x8 Conversion of building, 2M6 Management and valorisation of cultural heritage):

- Industrial heritage of South South Moravia – textile industry, brewery, sugar factories – Prof.ing. arch. Helena Zemánková, PhD student ing.arch.Štěpán Mosler, 2 students from TU Vienna (supported by the project) and 50 students from FA Brno.
- Classification of industrial heritage in Czech and Slovak republic – PhD students Ing.arch.Radovan Zelik. Ing.arch.Oldřich Navrátil, presence of 2 students from TU Vienna (supported by the project) and 50 students from FA Brno.
- A survey on Industrial Monument Preservation in Austria- Ao.Univ.Prof. phil. Gerhard Stadler , presence of 1 pedagogue and 2 students from TU Vienna (supported by the project) and 50 students from FA Brno

- Criteria HERITY , criteria UNESCO - doktorands Ing.arch.Radovan Zelik. Ing.arch.Oldřich Navrátil, presence of 2 students from TU Vienna (supported by the project) and 50 students from FA Brno
- Analyses of examples focused on industrial heritage – Ways from protection to re-use Prof.ing.arch.Helena Zemánková, presence of 2 students from TU Vienna (supported by the project) and 50 students from FA Brno
- Management of industrial heritage – examples of Vankovka Brno and Tomioka Silk Mill, Japan
- Prof.ing.arch.Helena Zemanková, ing.arch.Eva Staňková, presence of 1 pedagog and 2 students from TU Vienna (supported by the project) and 50 students from FA Brno.

2.phase – The excursion in the field of „ Industrial Monument Preservation“ in Austria cities for Czech and Viennes studentes

Excursion was professionally prepared by professor Gerhard Stadler with his students. Faculty of architecture in Brno provided the Bus.

The output has two parts:

- brochure prepared by Austrian partner, gathering information about the program of excursion and examples of Austrian industrial heritage (in attached file).
- CD prepared by participants from faculty of architecture in Brno – travel report (in attached file).

Both of the materials will serve for education on faculties of architecture in Brno and Vienna.

On the excursion were present 2 pedagogues and 15 students from BUT FA Brno (supported by project Aktion) and 2 pedagogues and 10 students from TU Vienna (supported by project Aktion).

3th phase - The Zlín international workshop

The workshop was expertly prepared and organised by Prof. Ing. Arch. Helena Zemánková from BUT Faculty of architecture in Brno.

Subject of the workshop „ Preservation of cultural patrimony and re-use of the Monument Tomas Bata“ generated big interest among home and foreign Erasmus students on both faculties.

Proposers of the project prof. H. Zemánková and Prof. G Stadler therefore decided to use spare finances from the previous stages of the project to invite more students with approval of the faculties.

The number of participating students has increased to 16 (supported by project Aktion). There were 6 students from TU Vienna (supported by the project Aktion) participating on the workshop. Instead of 2 pedagogues from each university were present only Prof. Helena Zemánková from BUT FA in Brno and Prof. G. Stadler from TU Vienna (Both supported by the project Aktion).

After realisation of the workshop was prepared brochure with information about the T.B. memorial, project documentation and program (attached)

Students worked in 5 international teams. In each group were students from both universities. International character was supported by Erasmus students from BUT FA and foreign students from TU Vienna.

Intensive student work reached high professional level. Studies were elaborated in digital version with models.

At the end of the workshop was organised public presentation (by presence of municipality representatives and representatives of House of foreign service, Prague). Visions for the future of the monument of T. Bata were appreciated by professionals from the city of Zlín. City representatives were interested in finalisation of the project and organisation an exposition in the city of Zlín.

The last day was organised excursion to the close town of Luhačovice with important architectural objects.

4-th phase - The exhibition at Faculty of architecture

The exhibition was not realised for now. Budget of the faculty not allow supposed participation on print of the posters.

Both of the proposers of the project G. Stadler and Prof. Helena Zemánková has therefore decided, with the agreement of leadership of the faculty in Brno, move necessary finances to graphical preparation of the exhibition. The exhibition will be organised in February 2013. In summer semester will be presented in TU Vienna and also in Zlín (continuation of the project).

The result of the workshop are the visions for the future of the Tomáš Baťa monument, an outstanding architecture from F.L.Gahura, at the end of the period of its long „temporary“ use.

5-th phase – Catalog (publication about Aktion project Is it possible to Conner the rescue of the industrial monument with the development of the city?)

This phase will be subject of the next stage of the project in spring 2013. (Proposal project 2013 –Executory plan , Summary of Expenses in 2013)

All participants of the project highly appreciate support of the programe **AKTION Österreich –Tschechische Republik**. It has contributed in profesional growth of the students in the field of rescue and new functional use of industrial heritage.

PROF. HELENA ZEMÁNKOVÁ 