

## FINAL REPORT

### Business Studies Doctoral Student Exchange and Qualitative Research Workshop

The "Business Studies Doctoral Student Exchange and Qualitative Research Workshop" was a significant event held in Prague from April 24th to 26th. This workshop was part of a collaborative project between WU Vienna University of Economics and Business, University of Innsbruck, and Prague University of Economics and Business. The project was coordinated by doc. Mgr. Zuzana Chytková, Ph.D., prof. Marius Luedicke, Ph.D. and supported by the Ministry of Education, Youth and Sports under the Czech Republic – Austria cooperation in science and education program.

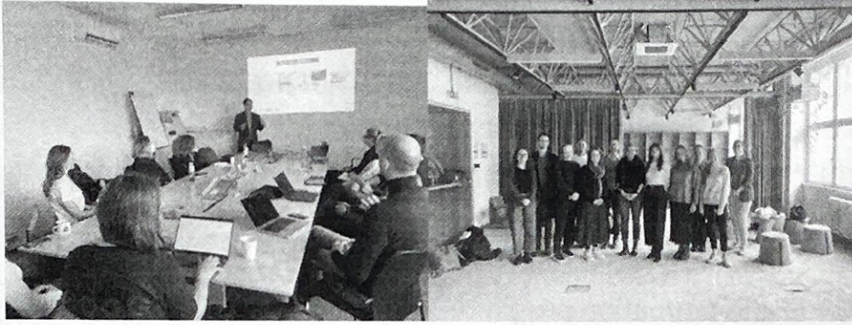
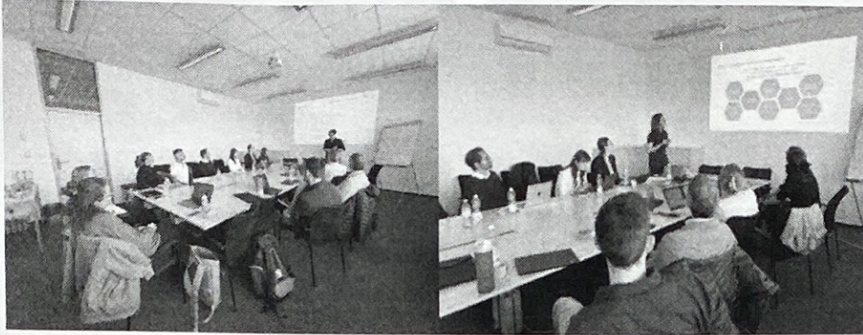
Students and faculty from WU Vienna University of Economics and Business, University of Innsbruck and Prague University of Economics and Business participated in this workshop (faculty – Zuzana Chytkova, Marius Luedicke, Verena Wieser; students – Lenart Motnikar, Thomas Freudenreich, Katharina Baden, Anna Salchner, Ramona Riehle, Jana Kovarova, Jana Horova, Lucie Maranova, Barbora Vaculova, Emir Gudic, Eftymios Daskalopoulos).

The event featured a series of lectures given by the participating faculty on the topics related to qualitative research publication. Part of the seminar was dedicated to student presentations, in which the students were given an opportunity to practice presentations skills, present their research projects, get and give critical feedback on their work. The workshop also included personalized meetings between students and faculty members. The workshop aimed to foster academic exchange, enhance research skills, and build a network among doctoral students specializing in business studies and based on the student feedback all these goals have been reached.

The photos of the event are included in this document.

Ass. Prof. Zuzana Chytková, Ph.D., Prague University of Economics and Business

Prof. Marius Luedicke, Ph.D., Vienna University of Economics and Business



**BUDGET**

Budget for food: 19 500 CZK

Spent: 14 659 CZK

Budget for accommodation: 57 000 CZK

Spent: 24 325 CZK

Budget for lecturer: 4 000 CZK

Spent: 4 000 CZK