

ZÁVĚREČNÁ ZPRÁVA A HODNOCENÍ PROJEKTU 96p12 AKTION, s názvem „A project that asks what direction technology would have taken if the skills that are normally attributed to women were given the attention they deserve“

Doba realizace: 15. 9. – 31. 12. 2023

Plánovaný program projektu 93p4 byl dokončen podle původního harmonogramu. Projekt ideově navazoval na dříve podpořený projekt 91p1 AKTION s názvem "Threads and Traces – The String Revolution" (2021) a na projekt 93p4 s názvem „Ignored technology“ v rámci kterého se podařilo pokračovat v prohlubování spolupráce a výzkumných záměrů mezi Vysokou školou uměleckoprůmyslovou v Praze (UMPRUM) a Akademie der Bildenden Künste ve Vídni (AKBILD). Klíčovými osobami projektu byli Univ. Prof. Michelle Howard (AKBILD) a prof. Ak. arch. Imrich Vaško (UMPRUM). Mezi další akademické pracovníky a pracovnice, kteří a které se podíleli na projektu, byli MgA. Veronika Miškovičová Ph.D. (UMPRUM), Mgr. Klára Peloušková (UMPRUM), MArch Adam Hudec (AKBILD) a Dr.-techn. Eva Sommeregger (AKBILD), kteří byli zodpovědní za společnou přípravu projektu, koordinaci, produkci a administrativní práce.

Projekt byl realizován v plném rozsahu s drobnými změnami vyvolanými koordinací v akademickém plánu obou institucí na zimní semestr 2023/2024. Projekt se podařilo úspěšně propracovat do hloubky, a to díky úsilí a angažovanosti všech zúčastněných stran. Jedním z klíčových faktorů úspěchu byla spolupráce se skupinou 50 nadaných a motivovaných studentů, z nichž 25 pocházelo z UMPRUM a 25 z AKBILD. Tato spolupráce nejenže přinesla nové nápady a perspektivy do projektu, ale také posílila vazby mezi akademickými institucemi a průmyslovým sektorem.

Studenti, spolu s pedagogy, se aktivně zapojili do obou mobilít, které nabízely formu workshopů, přednášek a exkurzí do konkrétních lokalit. Tato interaktivní a multidisciplinární přístup umožnil studentům nejen získat nové znalosti a dovednosti, ale také aplikovat je v reálném prostředí a pracovat na konkrétních projektech a úkolech. Aktivita v Praze probíhala v Technologickém centru Mikulandská a v ateliéru a zahradě Kafkárny – centra pro umění a ekologii UMPRUM. Kromě aktivit na těchto místech jsme společně podnikli i výlet na experimentální model chytré krajiny – Amálie (vlastníkem i provozovatelem je Česká zemědělská univerzita), přičemž exkurze byla doplněna o odborný výklad v českém i anglickém jazyce. Ve Vídni program probíhal v prostorách AKBILD, doplněn o workshopy v exteriéru.

The planned programme for the 93p4 project has been completed according to the original schedule. The project was ideologically related to the previously supported project 91p1 AKTION entitled "Threads and Traces - The String Revolution" (2021) and to the project 93p4 entitled "Ignored technology" within which it was possible to continue the deepening of cooperation and research intentions between the University of Applied Arts in Prague (UMPRUM) and the Akademie der Bildenden Künste in Vienna (AKBILD). The key persons of the project were Univ. Prof. Michelle Howard (AKBILD) and prof. Ak. Arch. Imrich Vaško (UMPRUM). Other academics involved in the project included MgA. Veronika Miškovičová Ph.D. (UMPRUM), Mgr. Klára Peloušková (UMPRUM), MArch Adam Hudec (AKBILD) and Dr.-techn. Eva Sommeregger (AKBILD), who were responsible for joint project preparation, coordination, production and administrative work.

The project was successfully developed in depth thanks to the efforts and commitment of all parties involved. One of the key success factors was the collaboration with a group of 50 talented and motivated students, 25 of whom came from UMPRUM and 25 from AKBILD. This collaboration not only brought new

ideas and perspectives to the project, but also strengthened the links between academic institutions and industry.

The students, together with the teachers, actively participated in both mobilities, which offered workshops, lectures and excursions to specific locations. This interactive and multidisciplinary approach allowed students not only to acquire new knowledge and skills, but also to apply them in a real environment and work on concrete projects and tasks. The activities in Prague took place at the Mikulandská Technology Centre and in the studio and garden of Kafkarna - Centre for Art and Ecology at UMPRUM. In addition to the activities at these places, we also took a trip to the experimental model of a smart landscape - Amálie (owned and operated by the Czech University of Agriculture), with the excursion complemented by expert commentary in both Czech and English. In Vienna, the programme took place in the AKBILD premises, complemented by workshops and lectures outdoors.

Main description:

YEAH, BUT IS IT TECHNOLOGY? Yes of Course!

Asks what direction would technology have taken if skills that are normally attributed to women and other anomalies were given the attention they deserve, and proposes that by embracing the practical application of lines and threads we can build a richer and more sustainable future. Scientists now accept that humankind's first tool was not a weapon but a carrier bag, that humans tended toward sociable collectives rather than submission to hierarchy, that whole social systems were adopted or discarded according to need. These facts are now recognised because evidence long existing has been reevaluated in less biased ways. The evidence was not difficult to find, it was just ignored. Patriarchal biases have labelled one practice technology and the other craft. Both are dependent on the practical application of knowledge, yet one attracts prestige, income, and a taste of progress while the other is deemed pretty but also pretty useless. Could an embracing of ignored technologies lead to a regenerative practice that drives environmental and societal progress? Of course it could!

As a part of cross-academic collaboration between UMPRUM and Akademie der Bildenden Künste in Vienna, 25 students from UMPRUM and 25 from Akademie der Bildenden Künste in Vienna participated in workshop activities in Prague.

Students were able to explore weaving technologies, methods and biomaterials

Program in Prague:

13.10.23

morning / departure of 25 AKB students from Vienna

lunch time / arrival in Prague

15.00 / get together, welcome words by prof. Imrich Vaško, introduction on UMPRUM and A3 studios

15.30 - 16.00 / introduction to the workshop topic by Veronika Miškovičová and Adam Hudec

17:00 – 18:00 – Exhibition Local Wool in Gallery UM, Lecture by Evelina Jarosz

18:00 – 19:00 / Kick-off session, task 1 – exploration of weaving technologies, methods and biomaterials (in architecture) by Veronika Miškovičová

14.10.23

10:00 – 20:00 / Digitally informed handcraft / weaving, workshop with Saman Saffarian

10.00 - 20.00 / Traditional basketry workshop, complementary to robotic weaving

15.10.23

16.00 / Lecture course with prof. Michelle Howard and Eva Sommeregger (AKB)
17.00 / Tim Ingold lecture (Emeritus Professor of Social Anthropology at the University of Aberdeen, Fellow of the British Academy and the Royal Society of Edinburgh)

Program in Vienna:

2.12.23

Morning / departure of A3 students from Prague to Vienna

Lunch time / Arrival to Vienna

Alte Schiebekammer – Acoustics workshop/presentation: Introduction to the topic

3.12.23

Alte Schiebekammer – Acoustics workshop/presentation

15:00 Bordering plants – Exhibition at AKB, guided tour by Adam Hudec

17:00 Workshop on Biopatina by Adam Hudec

18:00 Workshop on urban greenery in the context of Vienna / Adam Hudec

4.12.23

11:00 Lecture on Community weaving

18:00 Lecture course with prof. Michelle Howard

19:00 Lecture by Karina Grömer

5.12.23

9:30 – 13:00 Naturhistorisches Museum Vienna visit

11-13h AKB visit – CMT Studio with prof. Michelle Howard

Detailed documentation and programme:

- <https://www.ignored.technology/home>

PUBLICITY

The whole course of the workshop was also documented on the project's social networks:

- Instagram: <https://www.instagram.com/ignoredtechnology/>,
- Photos from Vienna: <https://www.ignored.technology/workshop-vi>
- Photos from Prague: <https://www.ignored.technology/workshop-kafkarna>
- Photos + Program in Vienna on UMPRUM website: <https://www.umprum.cz/cs/web/o-umprum/udrzitelnost/workshop-ignored-technology-vienna>
- Photos + program in Prague on UMPRUM website: <https://www.umprum.cz/cs/web/o-umprum/udrzitelnost/workshop-ignored-technology-praha>
- Link to accompanying lecture series (online and offline format): <https://www.umprum.cz/cs/web/o-umprum/udrzitelnost/material-odpady-a-biodiverzita/serie-prednasek-yeah-but-is-it-technology-yes-of-course>
- <https://www.akbild.ac.at/en/institutes/art-and-architecture/events/lectures-events/2023/yeah-but-is-it-technology-yes-of-course>

- Workshops and program in Vienna: <https://www.akbild.ac.at/en/museum-and-exhibitions/Exhibit/exhibitions-events/current-exhibitions/2023/bordering-plants/bio-patina-workshop>

Prague 31. 01. 2023



Prof. Ak. arch. Imrich Vaško
řešitel projektu za UMPRUM